

Basic

## **Essentials Boost**

This package is ideal for small businesses just starting on social media, with limited budget looking for an affordable solution to start to build a consistent online presence.

- Custom branded Presenter
  led seasonal video
- A simple monthly content calendar suggesting post dates and times to maximise engagement
- Four custom-designed graphics (such as promotional posts, holiday themes, or product highlights) optimised for social media

£99/mo



Most Popular

## **Content Lite**

This package is ideal for small businesses looking to enhance and improve their existing social media presence while looking for an affordable solution to build a consistent online presence.

- Everything from Essentials Boost
- One hour studio photo session per month
- Three engaging captions crafted for social media each week, optimised for tone and SEO

£299/mo



Advanced

## **Content Pro**

This package is ideal for businesses looking to dominate their market using their social media presence, maintaining a consistent online presence with professional support.

- Everything from Content Lite
- 3x animated stat squares with industry specific information ideal for your socials
- A short industry-specific video- shot in studio
- Managed social media posting

£595/mo